



2023 - 2024

Integrated Program in Design (3 academic years)

The Bachelor study program in "Interior and Product Design" aims the professional training with the basic knowledge on arts and main branches of design and specialize them in two main profiles of Interior and Product Design, with the necessary skills demanded in the local and global labour market, where the need for technical and graphical skills is continuously increasing and demanding, too.

Students will be provided with general practical and theoretical knowledge during their artistic and technical training path in areas such as: art and design, graphic design, interior design, industrial and artisanal product design, production and design through digital tools, etc. This program is carried out with a normal duration of 3 (three) academic years, with 180 credits, according to the UNIBA curriculum.

Interior Design, Artisanal Product, Industrial Product, Image and Branding

Duration & form

- ✓ Full-time program of study
- ✓ Normal duration 3 academic years
Maximum duration 6 academic years

Employment Opportunities

- ✓ Interior design
- ✓ Industrial design
- ✓ Artisanal design
- ✓ Graphic design
- ✓ 3D design
- ✓ Branding-Packaging

At the end of the studies the student will develop

- Interdisciplinary design approach
- High graphic and technical skills
- High quality interior projects
- High quality design products
- Image promotion
- Creation of brand identity

Curricula

- History of Arts and Design
- Principles of Drawing and Illustration
- Interior Design Studio
- Industrial and Artisanal Product Design Studio
- Parametric Design Studio
- Packaging

Adress:

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