



UNIVERSITETI  
**BARLETI**

FACULTY OF SOCIAL SCIENCES, TOURISM AND SPORTS

APPROVED

DEAN

*Prof. Dr. Artan Shytaj*

RECTOR

*Prof. Dr. Suzana Guxhollli*



ACADEMIC PLAN 2025–2026

Bachelor Study Program in: MANAGEMENT IN TOURISM, RECREATION AND EVENTS  
(Full-time Program)

Tirana, 2025



**Bachelor Curriculum in Tourism, Recreation and Event Management (Year II)**

No.	Course	Module	Course Code	Type of activity	Total Workload (hours)							Weekly Workload (hours)							Individuals hours		
					Total (Credits)	Lesson	Seminar	Laborator	Projects	Internship	Final prove	Lesson	Seminar	Laborator	Projects	Internship	Exam				
																		Semestre 1		Semestre 2	
9	International Tourism	International Tourism	63BA-1015-S-TK	B	6	45	30	14	1	1	1	2	1								105
10	Marketing and Consumer Behavior in Tourism	Marketing and Consumer Behavior in Tourism	63BA-1015-S-MMD	B	6	45	30	14	1	1	1	2	1								105
11	Urban Tourism and Development	Urban Tourism and Development	63BA-1015-S-TQU	B	6	45	30	14	1	1	1	2	1								105
12	History, Philosophy and Legislation of Tourism, Recreation and Events	History and Philosophy of Recreation	63BA-1015-S-HFR	B	3	22	15	7	1			1	0.5								53
13	Recreational Activities in Tourism	Legislation in TRE	63BA-1015-S-LTRE	B	3	22	15	7	1			1	0.5								53
		Ecotourism	63BA-1015-S-EKO	B	3	22	15	7	1			1	0.5								53
14	Study Skills and Employability	Design of recreational program	63BA-1015-S-DPR	B	3	22	15	7	1			1	0.5								53
		Study Skills and Employability	63BA-1015-S-ASP	A	6	45	30	14	1								2	1			
10	Sustainable Tourism	Sustainable Tourism Management	63BA-1015-S-MTQ	B	6	45	30	14	1												105
15	Entrepreneurship in Tourism and Recreation	Entrepreneurship in Tourism and Recreation	63BA-1015-S-STR	C	6	45	30	14	1												105
16	"Strategic and Project Management	Strategic planning for Tourism, Recreation	63BA-1015-S-PST	B	6	45	30	14	1												105
		Project management	63BA-1015-S-MP	D	6	45	30	14	1												105
Total					60	449	300	139	10	10	5	10	5								1051



15

Hour / week

15

